

The Twelfth Annual National Expert Witness and Litigation Seminar

*The program for Experts, Trial Attorneys and
those who employ them.*

Sheraton Hyannis Resort
Hyannis, Cape Cod, Massachusetts
June 26 and 27, 2003

Seminar Leaders: *Steven Babitsky, Esq.*
James J. Mangraviti, Jr., Esq.

- Accident/Incident Investigation: Advanced Techniques
- Acting As An Expert Consultant
- Advanced Cross-Examination Techniques: What Experts Can Expect and How They Can Prepare For It
- Advanced Report Writing Techniques: Bringing Your Report to Life
- Answering Trick and Difficult Questions Artfully

- Assisting Counsel: Technical Consultation to Counsel Preparing a Case
- Building a Premiere Forensic Practice
- Civil Liability of Experts: Latest Update on Growing Trends for Greater Liability
- Clinical Decision Making for Experts: Intuition vs. Objective Facts
- Dealing Effectively with a Retaining Attorney
- Expert Testimony: Scientific, Technical, and Other Specialized Evidence
- How Experts Can Dramatically Improve Their Effectiveness Before Juries
- How to Fight Back: The Rights and Remedies of Expert Witnesses
- Impeachment of Expert Witnesses: What Experts Can Expect and How to Prepare For It
- Marketing Your Expert Witness Practice
- Pleasing the Client: What Attorneys Are Really Looking For From Experts
- Staying Calm in the Face of Adversity
- Sticking the Knife In: Turning the Tables on Counsel
- Taking Control of Your Expert Witness Practice
- The Teaching Expert: Advanced Methodology and Techniques
- View From the Bench

Three Preconferences

Wednesday, June 25, 2003

- Testifying Skills Workshop
- Advanced Cross-Examination Workshop
- Expert Report Writing Workshop

see pages 12-17 for details

ALSO INSIDE!

*Writing and Defending Your Expert Report
and other SEAK Books and Videos*

for Experts

see pages 18-19 for details

www.seak.com

Location: The seminar will be held at the Sheraton Hyannis Resort (508-775-7775), Hyannis, Cape Cod, Massachusetts.

Hotel Accommodations: A limited block of rooms has been reserved at convention rates (\$135.00) at the site hotel. These rooms will be assigned on a first request basis. Due to the large influx of people to Cape Cod in June, hotel space will be at a premium. To reserve your room, please call 1-800-598-4559 and mention the SEAK Expert Group. Note: We anticipate that this seminar will be sold out. Register early!

CLE: Continuing education credit for attorneys will only be applied for if requested in writing when sending in the registration form for the seminar.

To Register: Please type or print clearly and make your check payable to SEAK, Inc. Note: A 20% discount is available for two or more persons registering together prior to May 1, 2003.

Free with Each Registration: Tuition for the Twelfth Annual National Expert Witness and Litigation Seminar is \$595. This tuition includes a detailed course book, coffee breaks, an hors d'oeuvre reception with complimentary drink, two continental breakfasts and a seminar luncheon. Tuition for the Testifying Skills Workshop, Expert Report Writing Workshop and Advanced Cross-Examination Workshop is \$295 for each and includes all handout materials, continental breakfast, lunch with faculty, and coffee breaks.

Cancellations: Cancellations received in writing before June 10, 2003 will receive a full refund. Persons canceling after June 10, 2003 will not receive a refund, but will be provided with the handout materials.

Cape Cod, June 2003 Seminar Registration Form

Mail to:
SEAK, Inc., P.O. Box 729, Falmouth, MA 02541

Priority Code: Net
or FAX to: 508-540-8304
or Call: 508-457-1111

Please register me for:

- Testifying Skills Workshop (\$295) Cape Cod, June 25, 2003
- Advanced Cross-Examination Workshop (\$295) Cape Cod, June 25, 2003
- Expert Report Writing Workshop (\$295) Cape Cod, June 25, 2003
- Twelfth Annual National Expert Witness and Litigation Seminar (\$595) Cape Cod, June 26-27, 2003

Enclosed please find tuition of: _____

Check Enclosed, payable to SEAK, Inc. _____
 Visa Mastercard AmEx account: _____

Expiration Date Signed: _____

Please print or type all items to assure accuracy. All confirmations will be sent to the individual indicated.

 Check here if you require special accommodations to fully participate.

First Name (as it will appear on name badge) Last Name Title

Name of Company or Organization

Mailing Address

City State Zip

Phone (Area Code / Number) Fax (Area Code / Number)

E-Mail Address

JUNE 03

Register today. Space limited. Don't miss this seminar.

THE EXPERT WITNESS AND LITIGATION SEMINAR

SEAK, Inc. is pleased to present its **Twelfth Annual National Expert Witness and Litigation Seminar**. Expert witnesses from all fields and trial attorneys will benefit from multi-disciplinary advanced techniques. Nationally recognized attorneys, experts, judges, and educators will discuss all aspects of expert witness testimony, ethics, and trial techniques. Seminar participants will be presented with practical suggestions for succeeding as expert witnesses and litigators. This advanced two-day program will include lectures, trial demonstrations, lively question and answer periods, intensive breakout sessions led by a highly qualified faculty, and roundtable discussions where participation by seminar attendees is encouraged.

Seminar registrants will have an opportunity to improve their skills while networking and meeting other professionals in a stimulating and congenial atmosphere.

WHAT'S NEW?

Three additional hours of content have been added this year. We are also pleased to provide continental breakfast each day, an hors d'oeuvre reception on June 26 and a seminar luncheon on June 27. In response to this program's significant growth, the 2003 program will be held in a much larger meeting room. Our faculty this year includes three judges. We are pleased to offer three preconferences this year including two all new preconferences. This expanded program will permit participants to obtain even more information than in past years.

Here is what past attendees have to say about the program:

"Excellent! Excellent! Excellent!"

"The presenters were excellent."

"This is my fourth year of attendance. I keep coming as long as I go away with new gems of knowledge or technique."

"Informative, attention holding, practical! Exceeded my expectations in terms of what I would be able to take back with me!"

"User friendly."

"Very professionally done."

"By far the best value of all training I've attended."

"Good job – well done, excellent conference."

"All speakers were outstanding and should be invited back."

"Thanks for the great opportunity to enhance my skills."

"Right on point."

"All speakers were good."

"All speakers were superb. I would not hesitate to recommend the seminar to others and already have!"

"Excellent presentations, information, handouts, and interaction."

"High quality – exceeded expectations."

"All speakers and presentations were very good."

"Impressed with the intellectual atmosphere, the thought-provoking questions of the attendees and the insight brought by judges, law and trial consultants."

"Excellent, clear speakers, very good breakout sessions."

"Very professional, well organized."

"Your program was a pot of gold."

Twelfth Annual National Expert Witness and Litigation Seminar

Hyannis, Cape Cod, Massachusetts

Thursday, June 26th

Friday, June 27th

7:30 - 8:30 **Registration** (Subject to space availability)
Continental Breakfast - Provided

8:30 - 9:30 **A View From The Bench**
 By The Honorable Joseph J. Maltese
 Staten Island, NY

9:30 - 10:30 **The Teaching Expert: Advanced Methodology and Techniques**
 By Darrell D. Dorrell, CPA
 Lake Oswego, OR

10:30 - 11:30 **Advanced Cross-Examination Techniques: What Experts Can Expect and How They Can Prepare For It**
 By Terence F. MacCarthy, Esquire
 Chicago, IL

11:30 - 12:00 **Roundtable: Including Seminar Attendees**
12:00 - 1:30 **Lunch (On Your Own)**

1:30 - 2:30 **Breakout Sessions: Choose One**
Marketing Your Expert Witness Practice
 By Rosalie Hamilton
 Clearwater, FL
 OR
Expert Testimony: Scientific, Technical, and Other Specialized Evidence
 By The Honorable Joseph J. Maltese
 Staten Island, NY

2:30 - 3:30 **Breakout Sessions: Choose One**
How to Fight Back: The Rights and Remedies of Expert Witnesses
 By Leslie N.A. Cole, Sr., CPP, CST
 Union, NJ
 OR
Impeachment of Expert Witnesses: What Experts Can Expect and How to Prepare For It
 By Terence F. MacCarthy, Esquire
 Chicago, IL

3:30 - 4:30 **Breakout Sessions: Choose One**
Answering Trick and Difficult Questions Artfully
 By Daniel P. Gibson, Esquire
 Burlington, MA
 OR
Building a Premiere Forensic Practice
 By Darrell D. Dorrell, CPA
 Lake Oswego, OR

4:30 - 5:30 **Breakout Sessions: Choose One**
Sticking the Knife In: Turning the Tables on Counsel
 By Leslie N.A. Cole, Sr., CPP, CST
 Union, NJ
 OR
Assisting Counsel: Technical Consultation to Counsel Preparing a Case
 By Andrew A. Dahl, MD, FACS
 Poughkeepsie, NY

5:30 - 6:30 **Hors d'Oeuvre Reception with Complimentary Drink**

7:30 - 8:30 **Continental Breakfast - Provided**

8:30 - 9:30 **A View From The Bench**
 By The Honorable Ann O'Regan Keary
 Washington, DC

9:30 - 10:30 **Staying Calm in the Face of Adversity**
 By Michael Shahnasarian, PhD
 Tampa, FL

10:30 - 11:30 **How Experts Can Dramatically Improve Their Effectiveness Before Juries**
 By David A. Wenner, Esquire
 Phoenix, AZ

11:30 - 12:00 **Roundtable: Including Seminar Attendees**
12:00 - 1:00 **Seminar Luncheon - Provided**

1:00 - 2:00 **Breakout Sessions: Choose One**
Accident/Incident Investigation: Advanced Techniques
 By Joseph F. Dyro, PhD
 Setauket, NY
 OR
Civil Liability of Experts: Latest Update on Growing Trends for Greater Liability
 By C. Donald Briggs, III, Esquire
 Rockport, ME

2:00 - 3:00 **Breakout Sessions: Choose One**
Taking Control of Your Expert Witness Practice
 By Michael Shahnasarian, PhD
 Tampa, FL
 OR
Pleasing the Client: What Attorneys Are Really Looking For From Experts
 By Nina M. Gussack, Esquire
 Philadelphia, PA

3:00 - 4:00 **Breakout Sessions: Choose One**
Advanced Report Writing Techniques: Bringing Your Report to Life
 By Joseph F. Dyro, PhD
 Setauket, NY
 OR
Dealing Effectively with a Retaining Attorney
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 Rockport, ME

4:00 - 5:00 **Breakout Sessions: Choose One**
Clinical Decision Making for Experts: Intuition vs. Objective Facts
 By David A. Wenner, Esquire
 Phoenix, AZ
 OR
Acting As An Expert Consultant
 By Nina M. Gussack, Esquire
 Philadelphia, PA

Registration is limited. Register Today!
To register, please see page 2.

Seminar Program: Thursday, June 26, 2003

7:30 - 8:30 **Registration** (Subject to space availability)

Continental Breakfast – Provided

8:30 - 9:30 **A View From The Bench**

By The Honorable Joseph J. Maltese

Judge Maltese will discuss how the demeanor, language, and content of the expert witness impacts the jury and the judge. He will discuss the admissibility, scope, and reliability of expert witness testimony. Judge Maltese will offer practical suggestions for experts on how they can improve their testimony and effectiveness while maintaining their ethics, integrity, and credibility.

The Honorable Joseph J. Maltese is a Justice of the New York Supreme Court. Judge Maltese received his BA from City University of New York, his JD from New York Law School, an MA from New York University, and a Master of Judicial Studies from the University of Nevada at Reno. Judge Maltese is an instructor of law at the National Judicial College and an adjunct professor of law at Touro College. Judge Maltese has written and lectured extensively on all aspects of expert witnessing. He is the Staff Judge Advocate of the New York Guard and was a former military judge in the US Army Trial Judiciary.

Questions and Answers

9:30 - 10:30 **The Teaching Expert: Advanced Methodology and Techniques**

By Darrell D. Dorrell, CPA

Mr. Dorrell will review adult learning methods for triers of fact. He will explain the Kolb Experiential Learning Model and its application to testimony. He will provide personal examples of how to best teach, and thus persuade judges and juries regarding your opinion. Mr. Dorrell will offer practical advice on how to immediately implement enhancements to your existing practice.

Darrell D. Dorrell, CPA, is a principal in Financial Forensics® in Lake Oswego, Oregon. Mr. Dorrell holds a BS in Accounting and an MBA in Finance. He is licensed to practice as a CPA, and holds other credentials including ASA (Accredited Senior Appraiser), CVA (Certified Valuation Analyst), CMA (Certified Management Accountant), CMC (Certified Management Consultant) and his DABFA from the American Board of Forensic Accountants. Mr. Dorrell has written and lectured extensively on expert witness and forensic accounting/investigation issues. Mr. Dorrell's litigation experience includes expert witness and consulting before many Federal, state and local courts in a wide variety of complex matters.

Questions and Answers

10:30 - 11:30 **Advanced Cross-Examination Techniques: What Experts Can Expect and How They Can Prepare For It**

By Terence F. MacCarthy, Esquire

Attorney MacCarthy will discuss the latest techniques taught to trial lawyers on how to cross-examine expert witnesses. These include the "look good cross-examination," and the "one word cross-examination" among others. He will explain the goals of cross-examining counsel and the techniques counsel uses to achieve these goals. Attorney MacCarthy will utilize examples of successful cross-examinations as a learning tool.

Terence F. MacCarthy is Executive Director of the Federal Defender Program in the United States District Court for the Northern District of Illinois. He received a BA in Philosophy from St. Joseph's College in 1955, and a JD from DePaul Law School in 1960. He was a law clerk to former Chief Judge William J. Campbell of the United States District Court for the Northern District of Illinois. He also served for several years as an Illinois Special Assistant Attorney General, specializing in civil trials and appeals. Attorney MacCarthy has been active principally in the field of trial practice, in both criminal and civil matters.

Attorney MacCarthy is one of the nation's most sought-after speakers at continuing legal education programs, having lectured in all 50 states and over a dozen foreign countries. He has received numerous awards including special awards from both his undergraduate college and his law school. During the year 2000 he received the "Defender of the Century" from the Federal Defenders Association, the Inns of Court Professionalism Award from the Court of Appeals for the Seventh Circuit of the Charles English Award from the ABA Criminal Justice Section. In 2002 he received the Laureate Award of the Illinois State Bar Association.

Questions and Answers

11:30 - 12:00 **Roundtable: Including Seminar Attendees**

12:00 - 1:30 **Lunch (On Your Own)**

Seminar Program: Thursday, June 26, 2003

1:30 - 2:30 Breakout Sessions: Choose One

Marketing Your Expert Witness Practice

By Rosalie Hamilton

Ms. Hamilton will outline how to promote expert services to attorneys, using avenues from basic, proven marketing methods to contemporary approaches such as Internet marketing. She will describe the unique, conservative, and professional approach required for legal marketing. Ms. Hamilton will explain the differences in marketing strategy that experts should employ relative to their particular areas of expertise and target prospects. She will demonstrate the importance of creating an individual marketing plan, for both cost savings and effectiveness.

Rosalie Hamilton is a marketing consultant who specializes in helping expert witnesses market their services to attorneys through her company, Expert Communications, in Clearwater, Florida. She counsels experts nationwide in promoting their forensic practices by means of networking and getting referrals, and utilizing publicity techniques, direct marketing, advertising, and Internet marketing. She is the former Director of Expert Witness Marketing for the American Lawyer Media and has over twenty years of experience in sales, marketing, publishing, and training. She is the author of *The Expert Witness Marketing Book: How to Promote Your Forensic Practice in a Professional and Cost-Effective Manner*.

Questions and Answers

OR

Expert Testimony: Scientific, Technical, and Other Specialized Evidence

By The Honorable Joseph J. Maltese

Judge Maltese will review the Federal Rules of Civil Procedure and the Federal Rules of Evidence which apply to expert witnesses. He will discuss the similarities and differences between the Frye Test and the Daubert/Kumho standards. Judge Maltese will explain how to present expert testimony to meet either a Frye Test or Daubert/Kumho standards. Judge Maltese will offer practical suggestions on how to get your expert opinions before the court.

Questions and Answers

2:30 - 3:30 Breakout Sessions: Choose One

How to Fight Back: The Rights and Remedies of Expert Witnesses

By Leslie N.A. Cole, Sr., CPP, CST

Mr. Cole will discuss how to handle subpoenas and collateral attacks by counsel on your ethics, credibility, and integrity. He will explain how to break the momentum of counsel and wrest control from cross-examining counsel. Mr. Cole will give examples of how to fight back at unfair tactics and techniques of counsel at deposition and trial.

Leslie N.A. Cole, Sr., CPP, CST, is a Security Management Consultant and expert witness with an office in Union, New Jersey. Mr. Cole received his BA from Bloomfield College and his MA from John Jay College of Criminal Justice. Mr. Cole is a former insurance investigator and Director of Corporate Security Claims. Mr. Cole is a Certified Security Trainer (CST) and has had extensive experience as both a consulting expert and an expert witness for the past 19 years.

Questions and Answers

OR

Impeachment of Expert Witnesses: What Experts Can Expect and How to Prepare For It

By Terence F. MacCarthy, Esquire

Attorney MacCarthy will discuss the nine ways to impeach expert witnesses. These include inconsistent statements, motivation, truthfulness, learned treatises, etc. He will explain what experts can and should expect and how they can best prepare for the attempt by opposing counsel to impeach them. Examples of successful impeachments will be used as a learning tool.

Questions and Answers

Seminar Program: Thursday, June 26, 2003

3:30 - 4:30 Breakout Sessions: Choose One

Answering Trick and Difficult Questions Artfully

By Daniel P. Gibson, Esquire

Attorney Gibson will explain how experts can successfully deal with counsel's trick and difficult questions. He will demonstrate through the use of actual questions the techniques for defusing, artfully replying to, and turning the tables on counsel who is trying to trap experts with trick and difficult questions. Attorney Gibson will share techniques experts can use to defeat counsel's tactics.

Daniel P. Gibson, Esquire is a trial attorney and the managing partner of Gibson & Behman, a law firm based in Burlington, Massachusetts with offices throughout New England and Florida. Attorney Gibson received his BS from Salem State College and his JD from Villanova University. Attorney Gibson is a member of the Massachusetts Bar Association, American Bar Association, and the Defense Research Institute. He is a co-author of *Liquor Liability: A Primer for Winning Your Case*.

Questions and Answers

OR

Building a Premiere Forensic Practice

By Darrell D. Dorrell, CPA

Mr. Dorrell will discuss the most cost-effective, practical and immediate methods of practice building. He will explain the "make it count twice" technique of marketing and the "SPWIM" approach to marketing. Mr. Dorrell will demonstrate how to implement the "ABC" method of practice building. Mr. Dorrell will offer practical, cost-effective techniques to immediately implement enhancements to your existing marketing.

Questions and Answers

4:30 - 5:30 Breakout Sessions: Choose One

Sticking the Knife In: Turning the Tables on Counsel

By Leslie N.A. Cole, Sr., CPP, CST

Mr. Cole will explain how by studying opposing counsel, his tactics, technique, writings, and trick questions, experts can turn the tables on cross-examining counsel. He will discuss how and when to use various techniques to "blow opposing counsel out of the water." Mr. Cole will offer examples of having successfully utilized these techniques.

Questions and Answers

OR

Assisting Counsel: Technical Consultation to Counsel Preparing a Case

By Andrew A. Dahl, MD, FACS

Dr. Dahl will discuss how an expert can assist retaining counsel in the investigation, evaluation, research, discovery, deposition, and trial preparation for a case. He will review specific techniques for assisting counsel develop a workable theory of the case, utilizing standards, objective evidence, and available records. Dr. Dahl will offer practical suggestions on how through assisting counsel an expert can make himself invaluable.

Andrew A. Dahl, MD, FACS, is an ophthalmologist and expert witness in Poughkeepsie, New York. Dr. Dahl received his BA from Wesleyan University and his MD from Cornell University Medical College. Dr. Dahl is a Diplomate of the American Board of Ophthalmology and a Fellow of the American Academy of Ophthalmology and the American College of Surgeons. Dr. Dahl has had 25 years of expert witness work in medical negligence and personal injury including depositions and testimony at civil and criminal trials.

Questions and Answers

5:30 - 6:30

Hors d'Oeuvre Reception with Complimentary Drink

Seminar Program: Friday, June 27, 2003

7:30 - 8:30

Continental Breakfast – Provided

8:30 - 9:30

A View From The Bench

By The Honorable Ann O'Regan Keary

Judge Keary will discuss how expert witnesses can improve preparation and presentation of their testimony. She will discuss the common mistakes experts make and will explain how to avoid or overcome them. Judge Keary will offer practical suggestions on how experts can maintain their credibility and integrity in an adversarial system.

Judge Ann O'Regan Keary has been a judge on the Superior Court of the District of Columbia since 1992. She has served in the Criminal, Civil, Domestic Violence and Family Divisions of the court and is presently presiding over a Felony II Calendar. She is a 1974 graduate with honors from George Washington University Law School, and is an honors graduate of Wellesley College. Prior to her appointment, Judge Keary served as counsel to the District of Columbia's public mental health delivery system, in her capacity as Deputy Corporation Counsel and Chief of the Mental Health Division of the Office of Corporation Counsel. Judge Keary served as in-house counsel to St. Elizabeth's Hospital for several years. She has also served as Co-Chair of the In-House Hospital Attorneys of Washington from 1985-1988 and has been a member of the National Health Lawyers Association and of the D.C. Bar's Health Law Section. She has taught extensively on health law issues and issues related to criminal law and psychiatry.

Questions and Answers

9:30 - 10:30

Staying Calm in the Face of Adversity

By Michael Shahnasarian, PhD

Dr. Shahnasarian will review techniques to help preserve perception of you as an objective witness during intense cross-examination. Dr. Shahnasarian will explain how you can enhance receptivity to your testimony at trial. Dr. Shahnasarian will offer practical advice for how to keep your testimony in perspective when confronted by badgering, argumentative deposition questioning and trial cross-examination.

Michael Shahnasarian, PhD, is the Founder and President of Career Consultants of America, Inc., in Tampa, Florida. Dr. Shahnasarian received his BA in Psychology at Indiana University, his MS in Psychology from Texas A&M University, and a PhD in Counseling Psychology at Florida State University. Dr. Shahnasarian has published three books and more than 40 articles. He is a highly experienced expert witness who has consulted and testified as an expert on vocational rehabilitation and life care plan issues throughout the United States and abroad.

Questions and Answers

10:30 - 11:30

How Experts Can Dramatically Improve Their Effectiveness Before Juries

By David A. Wenner, Esquire

Attorney Wenner will discuss how juries make decisions and how experts can take advantage of these natural decision making strategies to become more effective witnesses. He will explain the techniques that experts can use to deal with jurors' pre-loaded perceptions and long held beliefs. Attorney Wenner will offer practical suggestions on how experts can impress jurors with data and power word choices

David A. Wenner, Esquire, is a law partner in the Phoenix, Arizona law firm of Snyder and Wenner and a trial and jury consultant. He received his BA from Wayne State University, his MSW from the University of Washington, and his JD from Arizona State University. Attorney Wenner limits his practice to litigating catastrophic injury and death cases and was

Seminar Program: Friday, June 27, 2003

named to the Best Lawyers in America, 2000-2001. Attorney Wenner has written and lectured extensively on jurors and litigation. Attorney Wenner is the co-developer of ATLA's Overcoming Jury Bias program and the descriptive and narrative Juror Bias Model.
Questions and Answers

11:30 - 12:00 Roundtable: Including Seminar Attendees

12:00 - 1:00 Seminar Luncheon - Provided

1:00 - 2:00 Breakout Sessions: Choose One

Accident/Incident Investigation: Advanced Techniques

By Joseph F. Dyro, PhD

Dr. Dyro will discuss the role of the expert as investigator and review the analytical, technical, and communications skills required. He will explain systems analysis techniques and root cause analysis methodology with case studies. Dr. Dyro will demonstrate procedures including assessing injury and damage; examining the scene; obtaining, examining, and preserving evidence; perusing documents; and interviewing witnesses. Dr. Dyro will offer practical suggestions for experts on how to document the investigation; how to interact with attorneys, authorities, and manufacturers; where to obtain essential resources; and how to report results and recommendations.

Joseph F. Dyro, PhD, is a biomedical engineer and President of the Biomedical Resource Group in Setauket, New York. He received his BS in Electrical Engineering from the Massachusetts Institute of Technology and his MS and PhD in Biomedical Electronics Engineering from the University of Pennsylvania. Dr. Dyro is a certified clinical engineer and the Editor of the *Journal of Clinical Engineering* and the Editor-in-Chief of the *Handbook of Clinical Engineering*. Dr. Dyro is a highly experienced expert witness and has written and lectured extensively on expert witness issues. Dr. Dyro has over 20 years of consulting experience related to litigation in 25 states, the District of Columbia, Canada, and Puerto Rico. He has testified in state and federal courts for plaintiffs and defendants.
Questions and Answers

OR

Civil Liability of Experts: Latest Update on Growing Trends for Greater Liability

By C. Donald Briggs, III, Esquire

Attorney Briggs will review the *Austin* and *Lustgarten* cases which deal with censure of expert witnesses by the AANS as well as other areas of expert witness liabilities. He will explain what kinds of conduct or opinions may expose an expert to civil liability. Attorney Briggs will discuss how to avoid areas of potential liability and whether expert witnesses may face greater liability in the future. Attorney Briggs will offer practical suggestions for how to perform as an expert witness and potentially avoid civil and professional liability.

C. Donald Briggs, III, Esquire, is a certified civil trial specialist by the National Board of Trial Advocacy who practices in Rockport, Maine. Attorney Briggs received his BA from the College of the Holy Cross and his JD from Suffolk University Law School. Attorney Briggs concentrates his practice in personal injury litigation and general civil litigation. Attorney Briggs is a member of ATLA, the Board of Governors for Maine Trial Lawyers Association, and The Million Dollar Advocates Forum.

Questions and Answers

Seminar Program: Friday, June 27, 2003

2:00 - 3:00 **Breakout Sessions: Choose One**

Taking Control of Your Expert Witness Practice

By Michael Shahnasarian, PhD

Dr. Shahnasarian will discuss techniques to help enforce your billing policies. He will review methods to minimize pirating, i.e., being disclosed as a witness absent a formal retention, and other practice management problems. Dr. Shahnasarian will explain how to better protect demands on your time imposed by the litigation process. Dr. Shahnasarian will offer practical suggestions for how to avoid abuses such as inordinately long depositions and fee collection problems.

Questions and Answers

OR

Pleasing the Client: What Attorneys Are Really Looking For From Experts

By Nina M. Gussack, Esquire

Ms. Gussack will discuss the "Five Cs" that attorneys desire in an expert witness: Competence, Credibility, Communication, Completeness, and Charisma. She will review the importance of availability, report writing, ability to explain complex material clearly, humility, and preparation for and handling hostile cross-examination. Ms. Gussack will offer practical suggestions on how experts can modify their behavior and techniques to make them a more valuable expert witness.

Nina M. Gussack is a partner in the Litigation Department of Pepper Hamilton LLP and chairs the Health Effects Litigation Practice Group. She also is vice chair of the firm's Executive Committee. Ms. Gussack's trial practice is concentrated in civil litigation, with a primary emphasis in the defense of product liability claims involving prescription pharmaceuticals, investigational new drugs, medical devices and over-the-counter drug products. She counsels pharmaceutical companies, hospitals and physicians, and medical device companies about risk avoidance in the clinical trial and product approval process. Ms. Gussack serves as national coordinating and trial counsel and as regional counsel in significant pharmaceutical litigation, including class actions and multi-district litigation. She also has acted as a court-appointed defense coordinator in several mass tort actions. Ms. Gussack is Vice Chair of the Defense Research Institute's (DRI) Drug and Medical Device Committee, and a member of the Product Liability Advisory Council and the International Association of Defense Counsel. She also serves on the Ethics Committee of the Wills Eye Hospital in Philadelphia.

Questions and Answers

3:00 - 4:00 **Breakout Sessions: Choose One**

Advanced Report Writing Techniques: Bringing Your Report to Life

By Joseph F. Dyro, PhD

Dr. Dyro will discuss the anatomy of a well-written, persuasive, bulletproof expert report. He will explain the essentials of formatting, required content, and elements of effective writing style. Dr. Dyro will demonstrate how to incorporate drawings, tables and photographs; how to buttress the report with research, how to employ effective wording and avoid ambiguities; and how to be concise with maximum clarity and impact. Dr. Dyro will

offer practical suggestions on how to work with counsel, defend the report, use indispensable literature resources and authorities, and avoid devastating landmines.

Questions and Answers

OR

Dealing Effectively with a Retaining Attorney

By C. Donald Briggs, III, Esquire

Attorney Briggs will discuss what experts should do and not do before accepting an assignment from counsel. He will describe how to select the best cases and attorneys to work with and the cases to reject. Attorney Briggs will explain the importance of staying within one's area of expertise maintaining your standard protocol and how to fend off attempts to modify your report and opinion. Attorney Briggs will offer practical advice on how to best maintain your honesty, credibility, and integrity in the face of economic and other pressures from retaining counsel.

Questions and Answers

4:00 - 5:00 Breakout Sessions: Choose One

Clinical Decision Making for Experts: Intuition vs. Objective Facts

By David A. Wenner, Esquire

Attorney Wenner will review how experts fall prey to bias in decision making. He will discuss how experts can demonstrate objectivity and fairness in presenting expert testimony. Attorney Wenner will explain the techniques experts can use to increase their credibility with jurors.

Questions and Answers

OR

Acting As An Expert Consultant

By Nina M. Gussack, Esquire

Ms. Gussack will discuss the Rule 26(b)4 differences between experts employed to testify in litigation and those who are undisclosed consultants. She will discuss the issues of compensation, disclosure, discovery, information exchanged with counsel, and the initiation, duration, and intensity of the consultation. Ms. Gussack will offer practical suggestions for experts who want to protect their consultant status in cases.

Questions and Answers

**Registration is limited.
Register Today!
To register, please see page 2.**

Testifying Skills Workshop

Sheraton Hyannis Resort, Hyannis, Cape Cod, Massachusetts

Wednesday, June 25, 2003

Executive Summary:

An expert's value ultimately depends on his or her ability to excel when testifying. *Testifying Skills Workshop* is a hands-on interactive program which has been designed to show experts exactly what to do, and what not to do when testifying. It features concise didactic presentations combined with numerous mock trial and deposition demonstrations using volunteer attendees. The fact patterns, CVs, difficult questions, and reports used in the demonstrations will be submitted in advance by attendees. There will be ample time for questions and answers.

Faculty:

The Honorable Paul A. Chernoff is an Associate Justice of the Massachusetts Superior Court. Judge Chernoff received his J.D. from George Washington University School of Law. Judge Chernoff, prior to his appointment to the bench, was a member of the Public Defender Service, District of Columbia and chair of the Massachusetts Parole Board. Judge Chernoff has received the 1997 Judicial Achievement Award from the Massachusetts Academy of Trial Attorneys and the 1998 Massachusetts Judges Conference Superior Court Judicial Excellence Award. Judge Chernoff is on the faculty for the National Judicial College and the Massachusetts Continuing Education Board, and is an adjunct faculty member of Boston College Law School.

Geoffrey J. Shapiro, Esquire is a graduate of the University of California at Berkley and Boston College Law School. Attorney Shapiro is a trial attorney with the Cleveland, Ohio law firm of Shapiro, Shapiro and Shapiro Co., L.P.A. where he has one of the most active trial practices in Northeast Ohio. He specializes in workers' compensation personal injury, and insurance bad faith cases primarily representing plaintiffs. Attorney Shapiro began his legal career in California where he specialized in litigation representing defendants and insurers in personal injury defense and insurance coverage cases. He is admitted to practice in the courts of California and Ohio.

Registration Information: The \$295 tuition includes continental breakfast, breaks, lunch with faculty, seminar manual, and a unique and practical hands-on learning experience. We expect this seminar to sell out early. To register, please use the form on page 2.

Learning Objectives

At the completion of this seminar you will be able to:

- Connect with and persuade the jury
- Understand counsel's trick questions and trial tactics and how to defeat them
- Be confident and effective during cross-examination
- Understand how optimum deposition testimony techniques differ from those which should be used at trial
- Understand how to better defend your reports and qualifications under cross-examination
- Be a better and more successful expert witness
- Answer difficult questions artfully

Registration is limited. Register Today!
To register, please see page 2.

Testifying Skills Workshop

Sheraton Hyannis Resort, Hyannis, Cape Cod, Massachusetts

Wednesday, June 25, 2003

7:00 - 8:00

Registration & Continental Breakfast

8:00 - 9:30

Depositions: Special Techniques

Attendees will learn the special techniques which should be used when testifying at transcribed and videotaped deposition. Included is an explanation of what questions experts are likely to be asked at deposition, why they are likely to be asked those questions, the rules the attorneys must play by at deposition, and how the expert deposition fits into both side's case. **Deposition Demonstrations. Questions and Answers**

9:30 - 9:45

Break and Networking Opportunity

9:45 - 11:00

Direct Examination: Persuading The Jury

Attendees will learn how to best connect with and persuade a jury. Techniques explained and demonstrated include, speaking in laymen's terms, acting as a teacher, using proper body language and demeanor, and how and when to use demonstrative evidence. **Direct Examination Demonstrations. Questions and Answers**

11:00 - 12:00

Cross Examination: Bending, But Not Breaking

Attendees will learn how to stand up to even the most withering of cross-examinations. Faculty will explain the goals of counsel during cross-examination and the trick questions and trial tactics that are commonly used. Techniques for deflecting counsel's attacks and excelling during cross examination will be provided. **Cross-Examination Demonstrations. Questions and Answers**

12:00 - 1:15

Lunch (Provided with Faculty)

1:15 - 2:15

Cross Examination: Your C.V.

Attendees will learn how counsel will attempt to challenge their qualifications during cross-examinations. Artful responses that meet these challenges will be suggested. Volunteer attendees will be cross-examined on their pre-submitted CVs. **Cross-Examination Demonstrations. Questions and Answers**

2:15 - 3:00

Cross Examination: Your Report

Attendees will learn how experienced counsel will attempt to pick apart their expert report. Advanced techniques to blunt counsel's pointed questions will be provided and demonstrated. Volunteer attendees will be cross-examined on their pre-submitted reports. **Cross-Examination Demonstrations. Questions and Answers**

3:00 - 3:15

Break and Networking Opportunity

3:15 - 4:00

Trick and Difficult Questions

Attendees will identify the most difficult questions they can be asked as an expert. Artful replies to these questions will be discussed and demonstrated. **Cross-Examination Demonstrations. Questions and Answers**

4:00 - 4:30

Concluding Roundtable Review and Discussion

**Registration is limited.
Register Today!
To register, please see page 2.**

Advanced Cross-Examination Workshop

Sheraton Hyannis Resort, Hyannis, Cape Cod, Massachusetts

Wednesday, June 25, 2003

Executive Summary

This is an advanced course. It is designed for those experts who have already had training in the subject of testifying skills and those experts who already have had significant trial experience. The purpose of *Advanced Cross-Examination Workshop* is to help attendees become the rarest and most valuable of all experts, namely an expert who opposing counsel is worried about cross-examining. *Advanced Cross-Examination Workshop* is a hands-on, interactive program which features didactic presentations, numerous memorable cross-examination demonstrations using volunteer attendees and detailed critiques of these demonstrations. Specific advice will be provided on how to achieve superior performance during cross examination. Attendees will have the opportunity to have all their cross-examination questions answered.

Faculty

Steven Babitsky, JD, is the President of SEAK, Inc. Mr. Babitsky trains hundreds of experts every year. He was a personal injury trial attorney for twenty years and is the former managing partner of the firm Kistin, Babitsky, Latimer & Beitman. Mr. Babitsky is the co-author of the texts *Writing and Defending Your Expert Report: The Step-by-Step Guide with Models*, *How to Excel During Cross-Examination: Techniques for Experts That Work*, *The Comprehensive Forensic Services Manual: The Essential Resources for All Experts*, and *How to Excel During Depositions: Techniques for Experts That Work*. Attorney Babitsky is the co-developer and trainer for the “How to Be an Effective Medical Witness” seminar, the seminar leader for the Annual National Expert Witness and Litigation Seminar, and the scriptwriter for the videos “How to Be an Effective Witness” and “The Expert Deposition: How to Be an Effective and Ethical Witness.”

James B. Lees, Jr., owns and operates Hunt & Lees, LC, located in Charleston, West Virginia, specializing in trial litigation with an emphasis on consumer issues. A former Deputy District Attorney in Pittsburgh, Pennsylvania, Mr. Lees has tried over 200 cases to jury verdict during his career. As an attorney, Jim Lees has served West Virginia several times as Special Prosecutor, and his litigation on behalf of West Virginia citizens to bring fairness to taxation policies have earned Jim Lees the praise of many West Virginia citizens. He is a frequent lecturer and teacher of trial tactics throughout the United States, including teaching at the National College of Advocacy’s Ultimate Trial College at Harvard Law School and Duke Law School. Mr. Lees is a member of ATLA’s Board of Trustees of the National College of Advocacy, and has appeared on ABC’s Good Morning America and Tom Snyder’s America Overnight.

Registration Information

The \$295 tuition includes continental breakfast, lunch with faculty, a seminar manual not available elsewhere, and a dynamic learning experience.

Learning Objectives

At the completion of this seminar you will be able to:

- Prepare to perform in a superior fashion during cross-examination
- Artfully answer even the most difficult cross-examination questions
- Defeat counsel’s cross-examination tactics
- Turn the tables on opposing counsel
- Become a more dangerous and far more valuable expert witness

Registration is limited.

Register Today!

To register, please see page 2.

Advanced Cross-Examination Workshop

Sheraton Hyannis Resort, Hyannis, Cape Cod, Massachusetts

Wednesday, June 25, 2003

- 8:00 – 8:30** **Registration & Continental Breakfast**
- 8:30 – 9:00** **Introduction:** Students will witness an initial demonstration of cross-examination of an attendee. The performance of the expert attendee will be critiqued and specific recommendations for improvement will be provided. **Questions and Answers**
- 9:00 – 9:45** **How Trial Attorneys Prepare for Cross-Examination of An Expert:** Students will be provided with an insider's view as Attorneys Babitsky and Lees disclose the secrets of how they and other trial attorneys prepare to cross-examine experts. Included will be a detailed disclosure of how the attorney conducts his research and investigation of the expert, how he decides which questions to ask, which questions not to ask and how to ask each question, and how the attorney's cross-examination strategy and tactics are settled upon. **Questions and Answers**
- 9:45 – 10:45** **Juror Reaction To Cross-Examination of Experts:** Attorneys Babitsky and Lees will explain how jurors react to cross examination of experts. Specific recommendation on how to best impress a jury during cross examination will be provided. A mock cross-examination demonstration of an attendee will be conducted and this will be critiqued with emphasis on the issue of how the cross-examination would have likely played before a jury. Specific recommendations on how the expert could have performed better in front of the jury will be provided **Questions and Answers**
- 10:45 – 11:00** **Break (Networking Opportunity)**
- 11:00 – 12:00** **Preparing For Your Cross-Examination:** Superior performance during cross examination is usually far less a result of inspiration and far more a result of thorough preparation. Attorneys Babitsky and Lees will provide detailed, specific advice, strategies and techniques regarding how to best prepare for cross-examination and will review the likely areas of inquiry that experts will face during cross-examination. A mock cross-examination demonstration of an attendee will be conducted and this demonstration will be critiqued with emphasis on the issue of how specific preparation steps would have likely improved the expert's performance. **Questions and Answers**
- 12:00 – 1:15** **Lunch (Provided With Faculty)**
- 1:15 – 2:30** **Advanced Cross-Examination Techniques:** Attorneys Babitsky and Lees will explain specific techniques experts can utilize in order to raise their performance during cross-examination to the highest level. Mock cross-examination demonstrations of attendees will be utilized and these will be critiqued with emphasis on what techniques were effectively used by the expert and what techniques could and should have been used to make the expert much more effective. **Questions and Answers**
- 2:30 – 2:45** **Break (Networking Opportunity)**
- 2:45 – 4:00** **Defeating Counsel's Cross Examination Tactics:** Through didactic presentations and mock trial demonstrations students will learn from Attorneys Babitsky and Lees the most challenging tactics counsel uses to assault an expert during cross examination and, more importantly, specific advice on how to defend against each and every one of these tactics. **Questions and Answers**
- 4:00 – 4:45** **Tough Questions and Tougher Answers:** Experts attending will be inundated with a memorable, rapid fire fusillade of dozens of difficult and insidious trick questions from Attorneys Babitsky and Lees. Each expert's response to these questions will be analyzed and critiqued with specific suggestions given on the most artful way to answer the question and, for many, how to turn counsel's own trick question against him. **Questions and Answers**
- 4:45 – 5:00** **Conclusion:** A review of the advanced cross-examination techniques learned in the course will be conducted. The faculty and attendees will then present and list the specific action steps incorporating these techniques that experts will be taking away in order to raise their cross-examination skills to the next level. **Questions and Answers**

Registration is limited. Register Today!
To register, please see page 2.

Expert Report Writing Workshop

Sheraton Hyannis Resort, Hyannis, Cape Cod, Massachusetts

Wednesday, June 25, 2003

Executive Summary

An expert's report is one of the most important services provided to retaining counsel. A well-written report is immensely helpful to retaining counsel and may well lead to future referrals and the ability to charge premium fees. A poorly written report can and will be used to impeach the expert in the case at hand and future cases for years to come. *Expert Report Writing Workshop* is a lively, hands-on program that features numerous interactive writing exercises and mock trial demonstrations. It will teach you how to write more valuable and more defensible reports and how to avoid the most common pitfalls involved in expert report writing. Attendees will learn how to structure their reports so as to be resistant to cross examination and will even be provided an opportunity to have an actual expert report of theirs critiqued by a colleague. Ample time will be set aside for questions and answers.

Faculty

James J. Mangraviti, Jr., JD, has trained hundreds of expert witnesses across the United States and Canada. He is a former trial lawyer with experience in defense and plaintiff personal injury law and insurance law. He currently serves as Vice President and General Counsel of SEAK, Inc. Mr. Mangraviti received his BA degree in mathematics *summa cum laude* from Boston College and his JD degree *cum laude* from Boston College Law School. His publications include the texts *Writing and Defending Your Expert Report: The Step-by-Step Guide with Models*, *SEAK Law School for Physicians*, *Law School for the Safety and Health Professional*, *The Independent Medical Examination Report: A Step-by-Step Guide with Models*, *The Successful Physician Negotiator: How to Get What You Deserve*, *How to Excel During Cross-Examination: Techniques for Experts That Work*, *How to Excel During Depositions: Techniques for Experts That Work*, and *The Comprehensive Forensic Services Manual: The Essential Resources for All Experts*.

Registration Information

The \$295 tuition includes continental breakfast, breaks, lunch with faculty, a detailed seminar manual which can be retained as a bookshelf reference, and a dynamic learning experience. To register, please use the form on page 2.

Learning Objectives

At the completion of this seminar you will be able to:

- Dramatically improve your forensic report writing skills.
- Avoid the most common pitfalls in drafting expert reports.
- Understand the tactics attorneys use to attack an expert report and learn how to defend against each of these tactics.
- Be a more valuable expert witness.

Registration is limited. Register Today!
To register, please see page 2.

Expert Report Writing Workshop

Wednesday, June 25, 2003

- 8:00 – 8:30** **Continental Breakfast**
- 8:30 – 9:00** **Introduction:** Students will learn when to write their expert report and more importantly when not to write an expert report. The law governing the discoverability and admissibility of expert reports will be explained. The specific reasons why a well-written report is of crucial importance will be explained. **Questions and Answers**
- 9:00 – 9:30** **Legal Requirements of Expert Reports:** Students will learn the legally mandated content requirements for Rule 26 Reports for cases in federal court and reports used to oppose or support motions for summary judgment (Rule 56 motions). **Questions and Answers**
- 9:30 – 10:00** **Formatting:** Students will learn the optimum ways to format an expert report and how this can assist them during cross-examination. The importance of proper formatting will be emphasized, with a specific discussion of cover pages, fonts, topic headings, paragraph breaks and lengths, spacing, and page numbering. A mock trial demonstration will emphasize the importance of proper formatting. Models reports with superior formatting will be provided. **Questions and Answers**
- 10:00 – 10:30** **Documents and Authority/Research Reviewed:** Through a combination of a didactic presentation, interactive writing exercises, and mock trial demonstrations, students will learn the best way to document in an expert report the documents and research upon which the expert's opinion was based and the importance of doing this in a proper manner. What should and should not be included will be discussed. **Questions and Answers**
- 10:30 – 10:45** **Break (Networking Opportunity)**
- 10:45 – 11:15** **Qualifications of the Expert:** The expert's stating of his own qualifications in an expert report is an area where avoidable mistakes with severe consequences are all too often made. Through didactic presentations, interactive writing exercises and a mock trial demonstration, students will learn the importance of accurately and objectively stating one's qualifications and the common errors that experts often make in this area. **Questions and Answers**
- 11:15 – 11:45** **Properly Expressing Your Opinion:** The purpose of an expert report is the expression of the expert's opinion. This opinion should be expressed in a clear, confident and supportable manner. Through didactic presentations, interactive writing exercises and a mock trial demonstration, students will learn how to properly express an opinion and the reasoning for that opinion in an expert report and the common pitfalls to avoid in this area. **Questions and Answers**
- 11:45 – 12:00** **Catching Mistakes Before They Catch You:** Through didactic presentations and a mock trial demonstration experts will learn the importance of proofreading their report and how to catch and correct the most commonly made errors in expert reports. **Questions and Answers**
- 12:00 – 1:15** **Lunch (Provided With Faculty)**
- 1:15 – 2:45** **Drafting a Powerful, Defensible Report:** Through didactic presentations, interactive writing exercises and a mock trial demonstration, students will learn 20 proven techniques to make their expert report more powerful, persuasive, and defensible. Specific techniques explained will include: avoidance of absolute words, staying within the expert's true area of expertise, red flag words to avoid in expert reports, common damaging superfluous language that should not appear in expert reports, the avoidance of hedge words and over a dozen more specific techniques. **Questions and Answers**
- 2:45 – 3:00** **Break (Networking Opportunity)**
- 3:00 – 4:00** **Defending Your Report During Cross Examination:** Through didactic presentations and mock trial demonstrations students will learn the 25 most effective tactics counsel uses to attack an expert through his report and, more importantly, specific advice on how to defend against each and every one of these tactics. **Questions and Answers**
- 4:00 – 5:00** **Report Critiques (Optional)** Experts will have the opportunity to have an actual expert report of theirs critiqued by a colleague. Experts who wish to participate in this part of the program should bring one of their shorter reports with them to the seminar.

Registration is limited. Register Today!
To register, please see page 2.

Writing and Defending Your Expert Report: *The Step-by-Step Guide with Models*

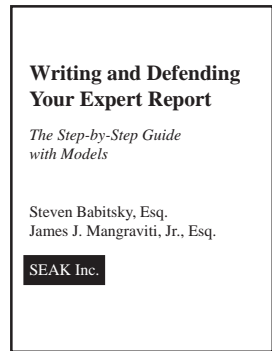
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ISBN: 1-892904-21-7 Hardbound 420 pages SKU # REPBK \$99.95

Your expert opinion is only as strong as your expert report. Opposing counsel can and will use every tactic, fair and unfair, to turn your own report against you. A well-written report is your first and best line of defense from such attacks. Equally important is your ability to recognize counsel's tactics and neutralize them. *Writing and Defending Your Expert Report: The Step-by-Step Guide with Models* is the seminal work on how to craft and confidently and expertly defend your expert report. This required resource for all experts will teach you:

- numerous techniques for writing a powerful, persuasive and defensible report
- how much retaining counsel can assist you in writing your report
- the superfluous information and dangerous language that should be left out of your report
- advanced techniques to defend against 40 of counsel's most devastating tactics used to attack your report
- legal requirements regarding Rule 26 expert reports and reports used in summary judgment motions,
- the techniques used by a dozen leading experts to write and defend an expert report, and
- much, much more.

Experts who write reports need to read this book.

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Free 272-page
2002 Supplement
Included*

The Comprehensive Forensic Services Manual:

The Essential Resources For All Experts

by Steven Babitsky, JD, James J. Mangraviti, Jr., JD, and Christopher J. Todd, JD

The definitive work on expert witnessing. *The Comprehensive Forensic Services Manual* contains over 400 examples with answers to the most vexing problems experts face, including:

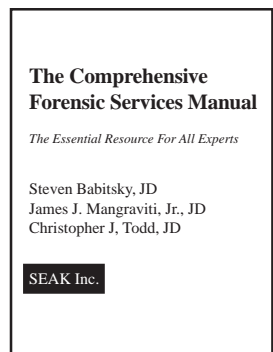
- how to best connect with and persuade a jury,
- how to market yourself in a professional, cost-effective way,
- premium fee-setting, billing and collection techniques,
- expert witness risk management,
- how to handle abuse by attorneys,
- how to maintain high ethical standards,
- bullet-proofing your CV and written reports,
- meeting challenges under *Daubert*,
- the limits of discovery and privilege, and
- much, much more.

In the appendices you'll find invaluable resources that aid in the "business" aspect of being an expert. These include a compendium of expert witness referral organizations; a list of online and print directories; a list of legal journals and other publications; a list of key internet sites; a list of bar associations and other legal associations; model expert fee schedules; model fee agreements; model bills; a model consulting agreement; model marketing letters; and a fee survey which tells what other experts are charging for their time.

The extensive chapter on "Marketing a Forensic Practice" is a treasure trove of proven, professional marketing techniques that *work*. A detailed index and table of contents make key information quick and easy to access and utilize. *The Comprehensive Forensic Services Manual* will be updated regularly and comes with an unconditional 30 day money-back guarantee. If for any reason you are not completely satisfied with *The Comprehensive Forensic Services Manual*, simply return it to SEAK within 30 days of purchase for a full refund. ISBN: 1-892904-07-1 Hardcover 620 pages SKU#: FORMAN \$124.99 ©2000 SEAK Inc.

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* while supplies last



Here is what past attendees have to say about the program:

“Excellent! Excellent! Excellent!”

“The presenters were excellent.”

“This is my fourth year of attendance. I keep coming as long as I go away with new gems of knowledge or technique.”

“Informative, attention holding, practical! Exceeded my expectations in terms of what I would be able to take back with me!”

“User friendly.”

“Very professionally done.”

“By far the best value of all training I’ve attended.”

“Good job – well done, excellent conference.”

“All speakers were outstanding and should be invited back.”

“Thanks for the great opportunity to enhance my skills.”

“Right on point.”

“All speakers were good.”

“All speakers were superb. I would not hesitate to recommend the seminars to others and already have!”

“Excellent presentations, information, handouts, and interaction.”

“High quality – exceeded expectations.”

“All speakers and presentations were very good.”

“Impressed with the intellectual atmosphere, the thought-provoking questions of the attendees and the insight brought by judges, law and trial consultants.”

“Excellent, clear speakers, very good breakout sessions.”

“Very professional, well organized.”

“Your program was a pot of gold.”

For free information on expert witness issues visit us on the Internet: www.seak.com

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